

**NATURAL ALLIES
FOR A CLEAN
ENERGY FUTURE**

Natural Allies For A Clean Energy Future

Susan Waller





Tim Ryan (D-OH) on an American Energy Strategy



A Vision To Change The Narrative

1

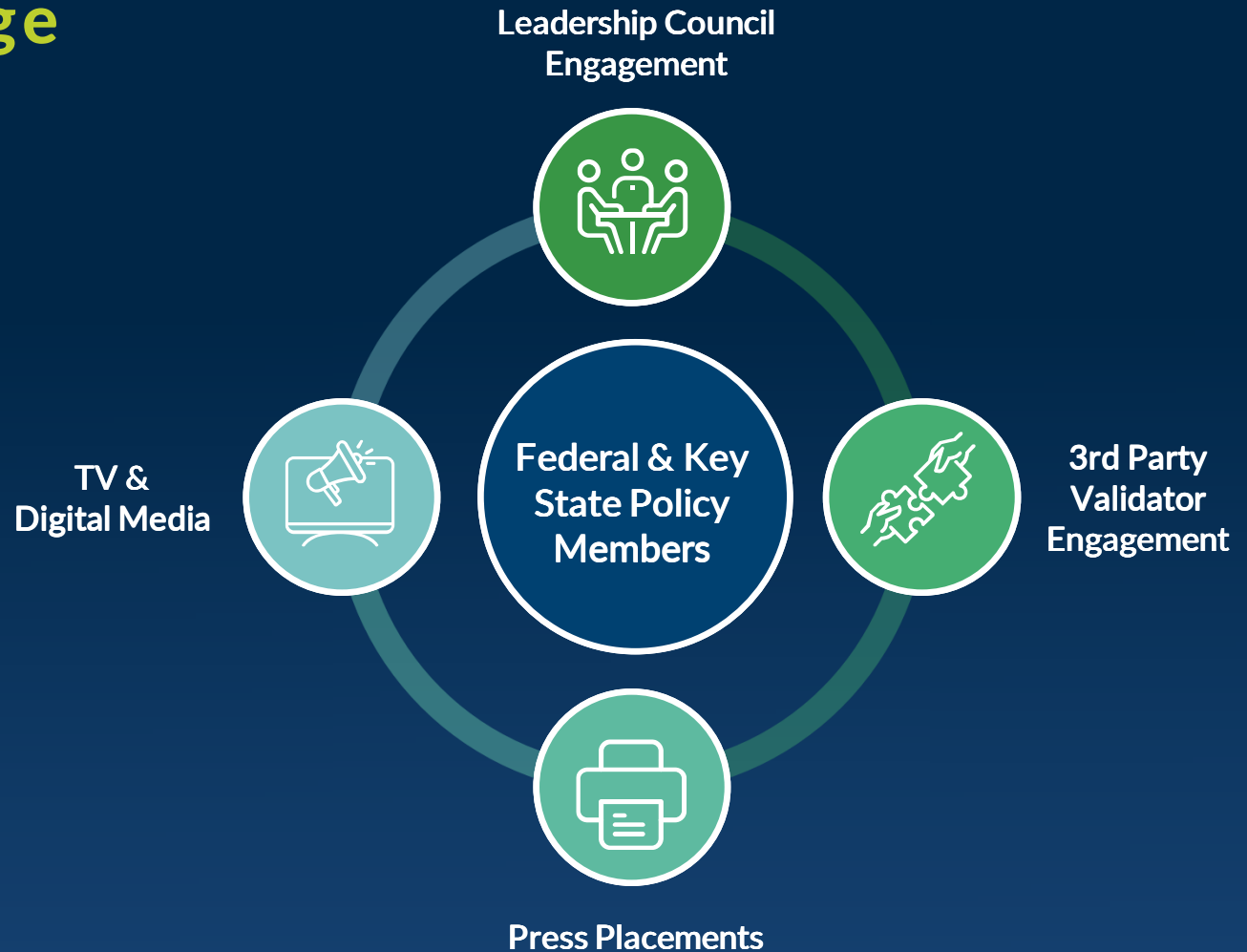
Position natural gas as its own brand, independent of other fossil fuels.

2

Develop & expand allies within core Democratic constituencies as a bulwark against the far left, which aims to end natural gas' existence.

3

Position natural gas as an indispensable ally, not an adversary, to the nation's clean energy goals.



Members

Foundational Members



Supporting Members



Corporate Affiliates



Trade Associate



Public Sector



Advocacy Partner



Natural Allies Leadership Council

The Leadership Council includes four former elected officials who understand the benefits of natural gas from federal and state perspectives.



Mary Landrieu
Former U.S. Senator



Tim Ryan
Former Congressman



Kendrick Meek
Former Congressman



Michael Nutter
Former Philadelphia
Mayor

Event Participation

Leadership Council members frequently participate in key events across the country to inform policymakers about the benefits of natural gas. In 2024 alone, they participated in the following events:

- Congressional Black Caucus Annual Legislative Conference
- Congressional Hispanic Caucus Institute Symposium on Energy, Infrastructure, and Sustainability
- Bipartisan Post-COP28 Event at the U.S. Capitol
- CERAWeek industry engagement
- National Action Network Annual Convention
- Capitol Hill briefing on ICF report analyzing US LNG lifecycle emissions



Fmr. Rep. Kendrick Meek (D-FL) on bipartisan energy policy

Natural Allies' Leadership Council in Action



RealClear Energy

Tim Ryan: Natural Gas and AI Data Centers Provide Unique PA Political Opportunity

The Washington Informer

Meek/Nutter: Renewables and Natural Gas Together Can Help Us Fight Climate Change

THE HILL

Landrieu/Ryan: Biden's LNG decision will make it Harder to reach our Climate Goals

OHIO CAPITAL JOURNAL

Tim Ryan: To make progress on climate, Democrats must partner renewables with natural gas

Natural Allies' Business Advisory Council

Natural Allies launched a new coalition of business organizations this year to help make the economic case for pro-natural gas policies. Members of the Business Advisory Council represent key constituencies across the country advocating for more affordable and accessible energy sources, including:





Building the Clean Energy Future with Roy Weaver, President of APCA

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Join **Natural Allies** For
A Clean Energy Future



Appendix



Interview with UA President Mark McManus



CNBC: Senator Landrieu Responds to Biden Administration LNG Export Pause

Slide 13

CFO [@Yusuf Monawer (VOX Global)] - Update video: <https://youtu.be/C-9Vd7Dsb3A>

Please have video start at 1:44 mark.

Clinton Friedrichs (VOX Global), 2025-01-27T12:53:06.167

2025 Strategic Plan



Key Messages

At the end of 2024, Natural Allies partnered with the Progressive Policy Institute (PPI) to develop a study about energy cost burdens in communities of color. The study will be released in February 2025.

- PPI has already joined Natural Allies at key events in 2024 to share the preliminary findings, with positive engagement from policy makers

Natural Allies Leadership Council members have also successfully engaged with policy makers around the growing energy demands of AI data centers and the role natural gas plays in meeting those needs. We will continue to identify opportunities to engage on this topic, including potential participation at the Politico AI Summit in September.

Tactics

Natural Allies will continue to build on the momentum from 2024 by ramping up our efforts to engage with policy makers using the following tactics:

- Monthly dinners hosted by Senator Landrieu that connects policy makers with Natural Allies members and other subject matter experts
- Executing a robust events schedule that focus on engaging policy makers at influential conferences and summits across the country
- Deploying our Business Advisory Council members to share their unique perspective as business leaders

Membership Tiers

Membership Level	Summary of Benefits	Two-Year Funding Commitment
Founding Member	<ul style="list-style-type: none"> One seat on the Natural Allies Board of Directors and voting rights on all matters Representation on Executive Advisory Committee Decision-making authority on campaign strategy and creative direction Bi-weekly update calls and email reporting, quarterly in-person/virtual update and strategy meetings Listed as a Founding Member on promotional and other public facing materials 	\$2,500,000
Supporting Member	<ul style="list-style-type: none"> Representation on Executive Advisory Committee (to be approved by Board) Regular updates on campaign strategic and creative direction Access to key findings and research produced by the campaign Listed as a Supporting Member on promotional and other public facing materials Right to participate in the annual all-member meeting but only in a non-voting capacity 	\$1,250,000
Corporate Affiliate	<ul style="list-style-type: none"> Bi-weekly update calls and email reporting Access to key findings and research produced by the campaign Listed as a Corporate Affiliate on promotional and other public facing materials Right to participate in the annual all-member meeting but only in a non-voting capacity 	\$1,000,000
Trade Association & Non-Profit Member	<ul style="list-style-type: none"> Bi-weekly update calls and email reporting Access to key findings and research produced by the campaign Listed as a Trade Association or Non-profit member on promotional and other public facing materials 	\$300,000
Public Sector Member	<ul style="list-style-type: none"> Bi-weekly update calls and email reporting Access to key findings and research produced by the campaign Listed as member on promotional and other public facing materials 	Monetary Commitment Commensurate with Deliverables Associated with Organizational Mission
Advocacy Partner	<ul style="list-style-type: none"> Bi-weekly update calls and email reporting Access to key findings and research produced by the campaign Listed as member on promotional and other public facing materials 	Monetary Commitment Commensurate with Deliverables Associated with End Use